



# PRESS RELEASE

CORPORATE  
CONTACT

[info@sonora80m.com](mailto:info@sonora80m.com)

México DF, 29 de Mayo de 2013

## SONORA80M SIGNS AGREEMENT FOR SELLING SOLAR ENERGY TO FORD MOTOR COMPANY OF MEXICO

- The solar park will be located in Hermosillo (Sonora), and will be the first major solar project in Mexico, with 20 MW in the first phase.
- Sonora80M deliver 15% of the power generated to Ford, when the park is in operation.
- The target date to start operation will be in 2014.

Sonora80M Group has signed an agreement with Ford Motor Company of Mexico, for selling solar energy, from the park to be built in Hermosillo (Sonora).

"One of the main concerns in the business is to safeguard the environment," said Jose Islas, Director of Manufacturing, Ford of Mexico. "That's why, in addition to producing hybrid and electric vehicles in our Hermosillo plant, from the first quarter of 2014, we will be using solar energy for our operations. Through the use of this energy source, seek to reduce our carbon footprint, lower the cost associated with the use of electrical input, resulting in higher levels of productivity and competitiveness for the company," he added.

The first phase of 20 MW, will feature solar trackers to optimize production by approximately 30%, taking advantage of the great solar potential available to Mexico. When this first phase becomes operational throughout 2014, will stop being issued around 500,000 tonnes of CO2 into the atmosphere.

*"This agreement with Ford demonstrates the strength and success of Sonora80M as pioneers in the development of solar energy in Mexico. Before Sonora80M, Mexico solar potential was not exploited. Today, seven municipalities of Sonora (Alamos, Caborca, Splice, Etchojoa, Guaymas, Santa Ana and Hermosillo) and a large company like Ford, rely on us to join the path of respect for the environment, supporting Mexico in compliance with the Kyoto Protocol,"* said Cesar Martin, Group Director Sonora80M.



# NOTA DE PRENSA

## ABOUT CONSORCIO INTEGRADOR SONORA80M SA DE CV

Sonora80M Group was born in 2009 when its two main Spanish shareholders joined forces, along with their Mexican partners for the promotion and development of solar energy in Mexico.

Sonora80M Group is a Mexican company created to develop the first large-scale solar park in Sonora (Mexico) in order to generate and provide clean, cheap, renewable in the country, leaving the atmosphere to emit tons of CO<sub>2</sub>.

Sonora80M Group currently has power purchase agreements signed for 25 years with seven municipalities in the State of Sonora, and Ford Motor Company of Mexico, thus completing the entire first phase of the project.

Get more information at [WWW.SONORA80M.COM](http://WWW.SONORA80M.COM)

## ABOUT FORD MOTOR COMPANY SA DE CV

Ford of Mexico began operations in 1925 and has Stamping and Assembly plant in Hermosillo and Cuautitlan Engine I and II located in Chihuahua, in addition to its established headquarters in Mexico City.

Ford produced in Mexico Ford Fiesta, Ford Fusion, Lincoln MKZ and hybrid versions of the latter two models.

The strategy also incorporates Ford manufacturing assembly and production Duratec I-4 (2 and 2.5 L,) and the Power Stroke diesel engines 6.7 L V8 and 4.4L diesel engine. The marks that comprise the group in Mexico include Ford and Lincoln.

Get more information at [WWW.FORD.MX](http://WWW.FORD.MX)